

**Capital Area
Public Information
GUIDELINES FOR POSTER DISTRIBUTION**

- Politely ask permission before putting up a poster. Example, “we are with a nonprofit fellowship which helps addicts stop using drugs.”
- Remember our Twelve Traditions – They don’t have to follow them, but we must.
- Wear appropriate clothing. No NA logos or advertising. This would be seen as promoting something.
- Remember that our public relations is based on attraction rather than promotion. We need not sell anyone on our program or Narcotics Anonymous as a whole.
- Remember that, though you are not a representative of NA, you are being seen as an NA member. This reflects on NA as a whole, please be aware of what you say and do.

DON’T

- Don’t go alone to post bulletins – our recovery grows when we are supported and accountable to other members. Also less chance of being harassed or abused.
- Don’t hang posters on telephone poles or car windshields.
- Don’t act as a spokesperson for NA as a whole or present yourself as representing NA.
- Don’t antagonize or argue with those whose ideas of addiction differ from those of NA. Just thank them for their time and leave.
- Don’t take contributions for any non-addicts or organizations.
- Don’t refer to any agency or other fellowship.
- Don’t state an opinion or take a stand on any controversial or public issue.

SUGGESTED PLACES FOR DISTRIBUTION

1. Stores
2. Laundry-mats if staffed
3. Barbershops, Hair/Nail Salons
4. Supermarkets
5. Churches
6. Civic auditoriums
7. Colleges
8. Police stations
9. Health clinics
10. Welfare offices
11. Hospitals – both ER and employee break rooms
12. Courthouses
13. Junior and Senior High Schools
14. Libraries